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Contact: Kristen Poillon  
301-841-4759  
[kpoillon@tigglobal.com](mailto:kpoillon@tigglobal.com)

## TIG Global Sweeps W3 Awards, WebAwards, and Davey Awards Earning Top Honors as Interactive Agency

*Agency Takes Home Twelve Prestigious Awards for Continued Excellence in Web Design and Online Marketing.*

**Chevy Chase, MD** –January 5, 2012– [MICROS eCommerce Services | TIG Global](#), a subsidiary of [MICROS Systems, Inc.](#) (NASDAQ: MCRS) and a leading interactive marketing company for the hospitality and travel industries, continues to gain global recognition for its outstanding interactive marketing and website design work, receiving top honors in three separate international industry competitions in 2011.

The awards, presented by a roster of prestigious organizations, included the International Davey Awards ([www.daveyawards.com](http://www.daveyawards.com)) and W<sup>3</sup> Awards ([www.w3award.com](http://www.w3award.com)), both hosted by the International Academy of Visual Arts ([www.iavisarts.org](http://www.iavisarts.org)), and the WebAwards ([www.webaward.org](http://www.webaward.org)), hosted by the Web Marketing Association ([www.webmarketingassociation.org](http://www.webmarketingassociation.org)). MICROS eCommerce Services | TIG Global is honored to be selected as award recipients for the following hotel website and tourism website categories:

### **Augusta Convention and Visitors Bureau**

[www.augustaga.org](http://www.augustaga.org)

- W<sup>3</sup> Award – Silver
- WebAwards – Standard of Excellence
- Davey Awards – Gold

### **El Conquistador Resort**

[www.elconresort.com](http://www.elconresort.com)

- W<sup>3</sup> Awards – Silver
- WebAwards – Outstanding Website

### **Loudoun County Convention and Visitors Association**

[www.visitloudoun.org](http://www.visitloudoun.org)

- WebAwards – Standard of Excellence
- Davey Awards – Silver

### **Park Central Hotel New York**

[www.parkcentralny.com](http://www.parkcentralny.com)

- W<sup>3</sup> Awards – Gold
- WebAwards – Standard of Excellence
- Davey Awards – Gold

### **St. Ermin's Hotel**

[www.sterminshotel.co.uk](http://www.sterminshotel.co.uk)

- W<sup>3</sup> Awards – Silver
- Davey Awards – Silver

Additionally, Park Central Hotel New York ([www.parkcentralny.com](http://www.parkcentralny.com)) was one of five finalists for The Travolution Award (<http://www.travolutionawards.co.uk/>) category of **Best Hotel Website**.

“It has always been our mission to produce innovative website design and targeted marketing strategies focused on driving increased conversion and direct bookings for our clientele,” said Jos Schaap, President of

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MICROS eCommerce Services | TIG Global. “We are extremely proud to be honored by these prestigious organizations and to share these accolades with our clients.”

### **About TIG Global**

[TIG Global](#), a subsidiary of [MICROS Systems, Inc.](#), is dedicated to assisting the travel industry with exceeding their online marketing goals. Serving an extensive portfolio of clients worldwide, TIG Global combines its industry knowledge and e-business expertise to help clients maximize the online channel. TIG Global offers [multi-language websites](#), a vast network of [internationally based strategic linking partners](#), [email and pay-per-click marketing campaigns](#) tailored to all international markets, custom [social media solutions](#), and [websites optimized for major search engines](#) around the world. To learn more about our full suite of interactive services, please visit us at [www.tigglobal.com/](http://www.tigglobal.com/), [blog.tigglobal.com](http://blog.tigglobal.com), email [kpoillon@tigglobal.com](mailto:kpoillon@tigglobal.com), or call us at 301.841.4700(US) | +44 (0)207 813 9538(UK).